

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

Term-End Examination

00004

June, 2014

BFW-063 : FASHION FORECASTING

Time : 3 hours

Maximum Marks : 70

Note : Attempt any **seven** questions. All questions carry equal marks.

1. What do you understand by fashion forecasting? What is the difference between long-term and short-term forecasting? 10
2. Name any five cities where fashion shows are conducted annually. Briefly explain any one of them. 10
3. Explain the three stories in the current forecast that have been taught in class, discussing the mood, colour trends, materials portrayed in each story. 10
4. Write a brief note on any one of your favourite National or International Designers, describing his/her look, image, styling, design details, etc. 10
5. Briefly explain the steps involved in making a fashion forecast with suitable examples. 10

6. List any three Internet based and three publications based fashion forecasts. *10*
 7. What do you understand by the term “Resort Wear”? *10*
 8. Explain the term “Trend Analysis” giving suitable examples. *10*
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