

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

June, 2014

00065

BFWE-028 : MANAGERIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 70

Note : Answer *all* questions. All questions are compulsory.

1. "Effective communication is the most important instrument of strengthening human relations in an organisation." Comment on this. 20
 2. Discuss the terms advice and counselling. How can they be made effective ? Give suitable examples. 15
 3. What do you mean by report writing ? Discuss its advantages and disadvantages. 15
 4. What is communication model ? Discuss one-way and two-way model. 10
 5. How does a manager appraise his subordinates in an organisation ? 10
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