

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

00074 **Term-End Examination**
June, 2014

BFW-027 : PERSONALITY DEVELOPMENT

Time : 3 hours

Maximum Marks : 70

*Note : Attempt any **seven** questions. All questions carry equal marks.*

1. Discuss the essential skills that are required by a good communicator. Give suitable examples. 10
2. "Arise, awake, and stop not till the goal is reached." – Elaborate with examples. 10
3. What are the good traits and bad traits within an individual ? Suggest methods to boost the good traits to overcome the bad traits. 10
4. What are the important factors involved in communication ? 10
5. Write various body languages in different situations. 10
6. Discuss the impact of internet on personality development, with the help of suitable examples. 10

7. "Personality Development plays an important role at the time of Interview." Elaborate. *10*
 8. "Clarity, Crispness and Modulation of speech are techniques for a good orator." – Elucidate this statement. *10*
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