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MCA (Revised)/BCA (Revised) Term-End Examination June, 2014

June, 2014

MCS-015: COMMUNICATION SKILLS

Time: 2 hours Maximum Marks: 50

Note: Answer all questions.

1. Read the following passage and answer the questions given after it.

Nehru felt that as he matured and experienced life, he had grown less confident of the path towards his long cherished ideals. In later phase of his life, he was making a more realistic assessment of human weaknesses and the problems in the way of progress.

Yet he retained his faith in the force or spirit of man, that had somehow guided human beings. In a changing world, Nehru was convenienced that human kind was in crucial need of an active and positive philosophy or way of thinking. Neither religious systems nor spiritualism with their unexplained assumptions were acceptable to him. Nor were philosophical speculations with their focus on the abstract. Even Marxism and Leninism were found to be wanting because of their doctrinal rigidity and lack of ethical means.

Nehru did not claim that there was a single philosophy or doctrine for human development. He stated that he appreciated an ethical approach to human life which was also scientific and objective so as to build a human culture that satisfied both spiritual and physical needs. In a fast changing world where there were few certainties, these were to be valuable guidelines.

- (a) What does the narrator feel about Nehru's point of view on life in his later years? 2x5=10
- (b) What issues/difficulties did Nehru find with Marxism and Leninism?
- (c) Which philosophy of life did Nehru appear to be fond of?
- (d) Pick out synonyms of the following words from the passage: evaluation, vital.
- (e) Pick out antonyms of the following words from the passage : earlier, concrete.

2. Do as directed:

1x5=5

- (a) The Board of Management meeting has been postponed due to the volatile market condition. (make a 'wh' question)
- (b) Radha has to _____ (look after/look for) her parents in her free time. (Select the appropriate word)
- (c) The school is celebrating its Annual Day next week. (Rewrite in the passive voice)
- (d) All of us need to/must/should/ought to respect the traffic lights even at night. (Select appropriate modal)
- (e) The rate of Inflation is very high. The common man has to face a lot of difficulty to make both ends meet. (Combine these sentences)

3. Write a letter of acceptance for the post and company given below:

Company : New Media Pvt. Ltd.

191, New Videocon towers, Bara Khamba Road, New Delhi - 110001

Dated : 10 June 2011

Post : Marketing Executive

Corporate

Starting Salary : Rs 25000/- per month

Joining date : 17 June 2011

Signed by : MD, New Media Pvt Ltd.

4. Write an application giving your Curriculum Vitae (CV) for the post of Creative Designer in response to the advertisement given below:

Position : Creative Designer
Qualification : Graduation or more in animation design with professional knowledge of Adobe Photoshop, Corel draw and Web weaver

Experience : Minimum 3 years in a reputed company

Job Profile : Creating designs for leading MNCs

Salary : As per the market norms

5. Prepare a report on the Annual Prize Distribution function which was held in your College/

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