MASTER OF BUSINESS ADMINISTRATION (TEXTILE MANAGEMENT) (MBATEXM)

Term-End Examination June, 2014

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	MCT-041 : BUSINES	s skil	LS – I	
: 3 h	ours	Maxi	mum Marks :	100
		. All que	estions carry e	qual
exar (a) (b)	nples: Principles gover communication. Various types of busin	ning ess comn	business 10x2	:=20
	•	-		20
		ween a d:	ialogue and	20
emp rura	loyees about a new initiat l customers and outlinir	tives to bi	ring in more	20
			as valuable	20
	Writexart (a) (b) (c) What facir What a greather	: Attempt any five questions marks. Write short notes on any examples: (a) Principles gover communication. (b) Various types of busin (c) Types of business letter What are the points to be facing an interview? Explain the MD of a reputed bate employees about a new initial rural customers and outlining them to do in this regard?	: Attempt any five questions. All quemarks. Write short notes on any two wirexamples: (a) Principles governing communication. (b) Various types of business communication. (c) Types of business letters. What are the points to be kept in a facing an interview? Explain with each a group discussion? As the MD of a reputed bank, draftemployees about a new initiatives to be rural customers and outlining. What them to do in this regard?	: Attempt any five questions. All questions carry enterests. Write short notes on any two with suitable examples: (a) Principles governing business communication. 10x2 (b) Various types of business communication. (c) Types of business letters. What are the points to be kept in mind when facing an interview? Explain with examples. What are the differences between a dialogue and a group discussion? As the MD of a reputed bank, draft a letter to employees about a new initiatives to bring in more rural customers and outlining. What you expect them to do in this regard? Explain the use of audio -visual media as valuable

6.	(a)	Discuss briefly the procedures to be followed			
		while conducting a Board Meeting.			
	(b)	Draft a letter giving information about			
		conference being organised on			
		'Recession: Challenges and Opportunities'.			

7. What do you understand by Shareholders 20 Meetings? Illustrate.