

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES) (BBARS)**

00254

Term-End Examination

June, 2014

BRS-013 : RETAIL HUMAN RESOURCES

Time : 2 hours

Maximum Marks : 50

Note : *Attempt any five questions. All questions carry equal marks.*

1. Describe different types of Management Development Programs for the Retail Industry. 10
2. Explain the objectives and process of Career Planning. How different is it from Career Succession Planning ? Quote examples. 10
3. Explain any two approaches to Job Design. What is its relevance to the Retail Industry ? 10
4. Describe the various challenges affecting conduct of Job Analysis. 10
5. Explain some various interventions made to improve the process of organizational development in the retail industry. 10
6. Briefly explain the Selection and Recruitment Process in the Retail Industry. 10

7. Write short notes on **any one** : **10**
- (a) Human Resource Planning for the Retail Industry.
 - (b) Human Resource Management as a Profession in Corporate India.
8. "Training Need Analysis followed by employee training results in effective training if it is followed by post training evaluation". Explain this statement. **10**
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