

CERTIFICATE IN ENTREPRENEURSHIP

00961

Term-End Examination

June, 2013

CIE-01 : INTRODUCTION TO ENTREPRENEURSHIP

Time : 2 hours

Maximum Marks : 50

*Note : (i) All questions carry equal marks.
(ii) Answer **any five** questions.*

1. Explain the importance of entrepreneurship in the development of economy.
2. How is risk-taking behaviour necessary for an entrepreneur ? Give examples.
3. Briefly discuss the competencies required for an entrepreneur.
4. What is social entrepreneurship ? Briefly discuss its relevance.
5. How does Thematic Apperception Test help in identifying the characteristics required for an entrepreneur ? Explain.

6. Discuss the benefits of Globalisation.
 7. Briefly explain the purpose and importance of the planning process. Enlist the activities involved in planning.
 8. Describe Herzberg's Dual-factor theory.
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