

**POST GRADUATE DIPLOMA IN MATERNAL  
AND CHILD HEALTH**

**Term-End Examination**

**June, 2013**

**MME - 201 : PREVENTIVE MCH**

*Time : 3 hours*

*Maximum Marks : 70*

*Note : Attempt all the questions.*

1. Discuss giving suitable examples, socio-cultural factors affecting maternal health in India. **12**
2. What are Indian Public Health Standards (IPHS)? What are the objectives of IPHS? Discuss various provisions under IPHS at various levels. **2+2+8=12**
3. What is social marketing? What are the objectives of social marketing programme in MCH care ? **4+8=12**
4. Write short notes on the following : **6+6+6+6=24**
  - (a) Baby Friendly Hospital Initiative (BFHI)
  - (b) Standard Precautions and bio-medical waste management in an immunization clinic.
  - (c) Pre-test counselling for HIV testing
  - (d) Focus Group Discussion.

5. Describe in brief the following : 5+5=10
- (a) Prepathogenic phase with reference to diarrhoea in children under five years age
  - (b) Primary prevention in MCH care
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