| ES-312

POST GRADUATE DIPLOMA IN DISTANCE EDUCATION

Term-End Examination

June, 2013

ES-312 : DESIGN AND DEVELOPMENT OF SELF-LEARNING MATERIALS

Time : 3 hours   *Maximum Weightage : 75%*

Note : (i) *Attempt all the three questions.*

(ii) *All the three questions carry equal weightage.*

1. Answer **any one** of the following questions in about **1200** words.

   Discuss the Bloom's taxonomy of learning objectives. Explain the implications of Bloom's model in designing self-learning materials.

   OR

   Explain the process of course preparation in distance education. Describe the various stages of course planning with the help of suitable graphics or illustrations.

2. Write short answers on **any four** of the following in about **300** words each.

   (a) Discuss the implications of Linear model of communication in the context of distance education.

   (b) Differentiate between text books and self-learning materials with examples.

(c)   Describe the criteria for ordering content in self-learning materials.

(d)   What is 'interactivity". Discuss the importance of interactivity in distance learning.

(e)   Describe the role of an editor in the context of distance education.

(f)   Describe the implications of use of hypertext and hyper media in preparation of distance learning materials.

3.   Answer the following in about **1200** words :

Consider yourself as a course writer of self-learning print materials. Prepare a unit of 1200 words on the theme of your choice. Identify your theme and the level of your target group and specify them before you write the unit. Your unit should incorporate the following features of self-learning materials.

- Unit title
- Structure
- Objectives
- Introduction
- Two sections
- SAQs
- Summary and
- Answer to SAQs