M.A. IN FASHION RETAIL MANAGEMENT Term-End Examination June, 2013

MFM-040: GLOBAL SOURCING

Maximum Marks: 100 Time: 3 hours Attempt all questions. Note: 1. Compare and contrast the advantages and 20 disadvantages of china as a sourcing destination of fabric vis - a - vis India. What are the advantages of global sourcing? 2. 20 Explain the costs associated with it as well. 3. What is ISO? Explain it's relevance to global 20 trade. 4. What are the parameters a manufacturer should 20 look at before finalising a fabric supplier? 5. Explain any 2 of the following. 10+10=20Difference between CY - CY and CY - CFS (a) import procedure. Difference in cost element of sourcing fabric (b) from a converter vis - a- vis sourcing directly from a mill. (c) Difference between relational and transactional methods.