

00439

**M.A. IN APPAREL PRODUCTION  
MANAGEMENT (MAAPM)**

**Term-End Examination**

**June, 2013**

**MFM-017 : APPAREL SUPPLY CHAIN  
MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Each question carries 20 marks. Attempt any 5.*

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1. Discuss SCM with relevant examples. 20
2. What do you mean by transportation strategy ? 20
3. What is understood by term location strategy ? 20
4. What is understood by term vendor management ? 20
5. Discuss the challenges for organisation in planning SCM. 20
6. How productivity can be linked with SCM of a organization ? Explain. 20