

00109

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION (BAFMP)**

Term-End Examination

June, 2013

BFD-050 : PRODUCT PRICING AND SOURCING

Time : 3 hours

Maximum Marks : 100

Note : Attempt all questions.

1. How will you judge viability of a project on cost basis ? 25
 2. Explain the level where total cost is equal to total revenue with the help of example. 25
 3. Identify the various cost components involved in selling up an garment manufacturing unit. 25
 4. Explain the difference between payback period and net present value method. 25
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