

00511

**B.A. IN FASHION MERCHANDISING AND  
PRODUCTION (BAFMP)**

**Term-End Examination**

**June, 2013**

**BFD-046 : PRODUCT COSTING**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : All questions are compulsory.*

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1. Explain in detail the costing break-up of an apparel. Support your answer with an example. 25
2. What do you mean by break-even analysis ? Explain with an example. 25
3. Explain concepts of different pricing policy. 25
4. What are the over heads involved in manufacturing an apparel in a garment manufacturing unit ? 25