

00348

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION(BAFMP)**

Term-End Examination

June, 2013

BFD-036 : MERCHANDISING PROCESS

Time : 3 hours

Maximum Marks : 100

Note : All questions are compulsory.

1. What is range planning ? Plan a range for Kids 30
Wear also name the product categories.
2. What is T and A (Time & Action) plan ? Make a 30
time and action calendar for an order placed for
madrass check half sleeve women top. Order date
15/3 and delivery date 14/6.
3. What is development sample ? Explain giving 20
examples.
4. Write short notes on (*any four*) : 5x4=20
 - (a) Pre-production sample
 - (b) Production sample
 - (c) Size set
 - (d) Fit sample
 - (e) Salesman sample