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**BACHELOR OF ARTS
(FASHION DESIGN) / (FASHION
MERCHANDISING AND PRODUCTION)
(BAFD / BAFMP)**

Term-End Examination

June, 2013

BFD-001 : BASICS OF FASHION DESIGN

Time : 3 hours

Maximum Marks : 100

(Weightage : 60%)

*Note : Attempt all questions. Internal choice is indicated.
Support answers with illustrations.*

1. Describe the elements of design (*any two*). 5
2. Briefly state and explain the principles of design (*any five*). 5
3. Explain the following (*any six*) : 5x6=30
 - (a) Silhouettes
 - (b) Analogous Harmony
 - (c) Colour wheel
 - (d) Triadic Harmony
 - (e) Texture
 - (f) Colour and its importance in Fashion design
 - (g) Trends

4. Explain the importance of colour in designing a collection. 10
 5. What is the Role of a designer in the fashion Industry ? 20
 6. Explain the process of range development and designing the garment in detail and balance. 20
 7. What are the career prospects for a Fashion designer ? 10
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