MBA IN INTERNATIONAL HOSPITALITY MANAGEMENT

Term-End Examination June, 2013

MHY-018 : HOSPITALITY FINANCIAL MANAGEMENT

Time: 3 hours Maximum Marks: 100

Note: Attempt any five questions.

- Define Financial Management and discuss its 20 objectives.
- Compare Profit Maximization approach with Wealth Maximization. Give merits and demerits of each approach.
- 3. Explain:

5x4=20

- (a) Over capitalization
- (b) Under capitalization
- (c) Short term finances
- (d) Mid term finances
- (e) Long term finance
- 4. Write about different forms of securities, their 20 advantages and disadvantages.

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5.	Discuss concept, sources and management of working capital.	20
6.	Explain meaning of forecasting and discuss its various models.	20
7.	Write about methods and techniques of forecasting.	20
8.	Differentiate between fund flow and cash flow. Explain analysis of fund flow and cash flow statements.	20
9.	What is financial analysis? Discuss tools and trends of analysis.	20
10.	Discuss meaning and objectives of ratio analysis.	20