BACHELOR IN HOTEL MANAGEMENT (BIHM)

Term-End Examination June, 2013

BHY-039: ORGANIZATIONAL BEHAVIOUR

Time: 3 hours Maximum Marks: 100

Note: Attempt any five questions. All questions carry equal marks.

- Describe the major challenges faced by management in the field of organisational behaviour.
- 2. Discuss various models of organisational behaviour.
- 3. (a) Discuss various ways to improve perception.
 - (b) Discuss various attitudinal factors affecting organisational behaviour.
- 4. Explain equity and expectancy with the help of Herzberg's motivation theory?
- 5. Illustrate the process and importance of organisational communication.

- **6.** (a) Write the stages in group formation.
 - (b) How can group decision be made effective?
- 7. What do you understand by organisational conflict? What are the ways of overcoming conflict?
- **8.** Who is a Leader? State the major roles and functions of a Leader.
- 9. What is organisational culture? How can it be created and sustained?
- **10.** What is organisational change? Why do people resist change and how do you overcome this problem?