

**B.Sc. HONOURS INTERNATIONAL  
HOSPITALITY ADMINISTRATION (BSCHIHA)**

**Term-End Examination**

**June, 2013**

**BHY-012 : SUSTAINABLE PRACTICES IN THE  
TOURISM AND HOSPITALITY INDUSTRY**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt **any five** questions in about **600** words each.*

*All questions carry **equal** marks.*

1. Define sustainable development and discuss the guiding principles of sustainable tourism. **20**
2. Discuss the various government and market initiatives used globally to promote Green tourism practices. **20**
3. Write short notes in about **150** words each : **5x4=20**
  - (a) Manila Declaration 1980
  - (b) Carrying Capacity
  - (c) Environmental Audit
  - (d) Sustainability Benchmarking

4. Establish the relationship and linkages between community and tourism development. Suggest ways and means to make them more sustainable. 20
5. Write a detailed note on the various stakeholders and agents and their level of participation in sustainable tourism development. 20
6. Explain the aims, objectives and importance of strategic sustainable development. 20
7. As the Head of the Environment Health and Safety wing of a 5 star Hotel, explain the various practices and procedures you would introduce and adopt. 20
8. What do you understand by Corporate Social Responsibilities ? Describe its important dimensions. 20
9. Enumerate and differentiate the different sustainability approaches in HRM prevalent today. 20
10. Write notes on *any two* in about 300 words each : 10x2=20
  - (a) Green Initiatives of ITC Hotels
  - (b) Indian Sustainable Tourism Council
  - (c) Global Warming and Tourism