POST GRADUATE DIPLOMA IN INTELLECTUAL PROPERTY RIGHTS (PGDIPR)

Term-End Examination

June, 2013

01800

MIP-001 : GENERAL OVERVIEW OF INTELLECTUAL PROPERTY

Time: 2 hours Maximum Marks: 50

Note: All questions are compulsory. However internal choices are given.

PART - A

Attempt briefly **any five** questions from this part.

All questions carry 2 marks each. 5x2=10

- 1. Define industrial design.
- 2. Define electronic commerce.
- 3. What is a domain name?
- 4. Who owns the copyright in an audio-visual product?
- 5. What do you mean by software piracy?
- **6.** Who can be a member of WIPO?
- 7. How is mediation different from arbitration?
- 8. What is WTO (World Trade Organisation)?

PART - B

Attempt any two questions from this part. Each question carries 5 marks. 2x5=10

- 1. What are the different categories of IP instruments?
- 2. How can the Intellectual Property Rights be enforced?
- 3. What role do patents play in economic growth?

PART - C

Attempt any two questions from this part. Each question carries 5 marks. 2x5=10

- 1. What do you mean by proprietary rights and privileges of patent?
- 2. What are the technological challenges to intellectual property?
- **3.** Can a business method for e-commerce be protected as IP? Explain.

PART - D

Attempt any two questions from this part. Each question carries 5 marks. 2x5=10

- 1. What do you mean by software piracy?
- 2. What are the technological challenges to copyright?
- 3. Discuss the role of IP in the knowledge economy.

PART - E

Attempt any two questions from this part. 2x5=10

- 1. Write a note on the intellectual property offices.
- 2. What are the social and economic consequences of counterfeiting?
- 3. Write a note on the WIPO World Wide Academy.