No. of Printed Pages: 2

MBP-007

POST GRADUATE DIPLOMA IN BOOK PUBLISHING

20600

Term-End Examination June, 2013

MBP-007: EDITING TEXTBOOKS Maximum Marks: 100 Time: 3 hours This paper has nine questions. Answer five questions Note: in all. All questions carry equal marks. Attempt each question in 300 - 350 words unless otherwise instructed. Discuss the various theories of Developmental 1. 20 psychology and their relevance to the editorial process. What are the basic editorial competencies expected 20 2. in the process of editing textbooks? 20 3. 'The role of art and graphics is crucial in the development of a text book'. Discuss. 4. How does the employment of internet resources 20 prove to be very effective in the task of editing text books?

		at deal in the task of editing text books".	
6.	Write short notes on any two of the following:		
	(a)	Multiple intelligence 10x2	!=20
	(b)	Language and content editing	
	(c)	Formation Evaluation	
	(d)	Editing and Velting	
7.		Competition text books require meticulous 2 approach and constant updation. Discuss.	
8.	Editing science and technological text books also calls for a supreme subject knowledge in addition to other editorial competencies. Discuss.		20
9.		ing literature for children with special needs itive handling. Comment.	20

"The concept of curriculum development helps a

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