

00939

**POST GRADUATE DIPLOMA IN BOOK  
PUBLISHING**

**Term-End Examination**  
**June, 2013**

**MBP-003 : PRODUCTION AND EMERGING  
TECHNOLOGIES**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : This paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300-350 words unless otherwise instructed.*

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1. "The production department handles the artistic and physical development of both the inside and outside of a book". Discuss with examples. **20**

**OR**

Distinguish between a book and a magazine giving examples to illustrate your answer.

2. Write a note on the various printing processes used in book production. **20**

**OR**

Distinguish between casting off and copy fitting. What is the importance of casting off ? Discuss with examples.

3. Write a note on the history of binding, discussing the pros and cons of each form of binding. 20

OR

Distinguish between limp binding and perfect binding, indicating the advantages and disadvantages of both.

4. Discuss some of the advantages of using a word processing programme to make a manuscript ready for the printer. 20

OR

What is Quark XPress ? How is it different from other word processing software ? Discuss.

5. Write brief notes on *any two* of the following in 150 - 200 words each. 10+10=20

- (a) Proof reading
  - (b) Screen Printing
  - (c) Preliminary pages
  - (d) Common binding faults
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