M.Sc. IN LEATHER GOODS AND ACCESSORIES DESIGN (MSCLGAD)

Term-End Examination June, 2013

MFW-054: MANAGEMENT STUDIES - I

Time: 3 hours Maximum Marks: 70

Note: Attempt total seven questions. Two questions are compulsory from each section.

SECTION-A

(Fundamentals of Management)

- 1. What is controlling? Explain the various 10 controlling techniques used in modern organisation.
- 2. Write short notes on (any two):
 - (a) Centralisation and decentralisation
 - (b) Line and Staff authority
 - (c) Managerial roles
 - (d) Bureaucracy
- 3. Define Decision Making. Explain its Importance 10 and Process.

SECTION-B

(Economics)

- 4. What is demand? Explain the law of demand. 10 What are the causes behind the downward sloping demand curve?
- 5. How to control the situation of deflation in an **10** Economy by the following tools?
 - (a) Monetary Policy
 - (b) Fiscal Policy
 - (c) Foreign Trade Policy
- 6. What is Equilibrium Price? Show the effect on Equilibrium when demand change and supply is elastic.

SECTION-C

(Accounts)

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- (a) Current Ratio
- (b) Acid-test Ratio
- (c) Operating Ratio
- (d) Gross-Profit Ratio

From the following information:

Current Assets Rs. 70,000; Creditors Rs. 5000. Other Current Liabilities Rs. 30,000, Stock Rs. 30,000, Sales Rs. 1,20,000, Operating Expenses Rs. 40,000, Cost of good's sold Rs. 60,000, Carriage Inward Rs. 1000.

- 8. Show the Accounting Equation for the 10 following:
 - (a) Mohan commenced business with cash of Rs. 500,000.
 - (b) Purchase land costing Rs. 80,000.
 - (c) Purchase good's on credit of Rs. 50,000.
 - (d) Paid to creditors Rs. 10,000.
 - (e) Withdraw good's costing Rs. 8000 for his personal use by the owner.

- 9. Pass the Journal Entries for the following's:
- 10
- (a) Received cash Rs. 2000 for Bad debt written off last year.
- (b) Good's worth Rs. 8000 given as charity.
- (c) Invested in shares of HMT Ltd. for Rs. 20,000.
- (d) Prepaid rent of Rs. 10,000.
- (e) Sohan Returned good's worth Rs. 2000.