M.Sc. FASHION MERCHANDIZING AND RETAIL MANAGEMENT (MSCFMRM)

Term-End Examination

June, 2013

MFW-006 : HRM/ORGANIZATIONAL BEHAVIOUR

 Time : 3 hours
 Maximum Marks : 70

 Note :
 All questions carry equal marks.
 Attempt any seven

questions.

- What do you understand by the term 'Human 10 Resources' ? Describe the nature of 'Human Resources' in detail.
- Define 'Human Resource Planning'. Discuss the 10 guidelines for an effective Human Resource Planning in detail.
- 3. Write short notes on *any two* :

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- (a) Job Design
- (b) Job Rotation
- (c) Job Classification
- (d) Job Description
- What do you understand by 'Recruitment' ? 10 Discuss the process of recruitment.

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- Define 'Training'. What are the objectives of 10 employee training? Explain the need for training in an organisation.
- What is 'Performance Appraisal' ? How can it 10 be made more effective ? Discuss.
- Define 'Collective Bargaining'. Discuss the 10 essential conditions for successful collective bargaining process in India.
- Define 'Organisation Behaviour' and discuss its 10 elements of it.
- Critically examine Maslow's Hierarchy of Need 10 Theory of Motivation.
- 10. Define Leadership. How is leadership different 10 from managership ?