

**B.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (BSCLGAD)**

Term-End Examination

June, 2013

BFW-067 : PRODUCT PHOTOGRAPHY

Time : 3 Hours

Maximum Marks : 70

Note : Attempt all questions.

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1. What is meant by "Product Photography" ? 10
Illustrate your views with examples.
 2. What is a composition ? Explain with reference 10
to product photography.
 3. List down the different components of an SLR 10
camera.
 4. Write short note on camera modes and 10
automation.
 5. Write short notes on the following : 30
 - (a) Exposure
 - (b) Aperture and f- numbers
 - (c) TTL light meter
 - (d) Shutter and shutter speed
 - (e) Camera shake
 - (f) Factors influencing choice of shutter speed.