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**B.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (BSCLGAD)**

Term-End Examination

June, 2013

BFW-061 : BUSINESS COMMUNICATION-III

Time : 3 Hours

Maximum Marks : 70

Note : SECTION - A : All parts are compulsory.

*SECTION - B : Attempt any 3 questions from
section B.*

SECTION - A

1. Write notes on following :

5x8=40

- (a) Quality of voice
- (b) Volume of voice
- (c) Pace/rate
- (d) Pitch
- (e) Articulation
- (f) Pronunciation
- (g) Voice Modulation
- (h) Pauses

SECTION - B

(Attempt any 3 questions)

2. Write detailed notes on visual aids used in presentation. 10
 3. What are the different ways to deliver a presentation ? Explain. 10
 4. An employee has retired after leaving the company for forty years. He is being given a farewell by the staff association. Draft a suitbale speech for the occasion. 10
 5. Discuss the benefits of doing a course in public speaking. 10
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