

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term - End Examination
June, 2013

BFW-015 : PRODUCT KNOWLEDGE - I

Time : 3 hours

Maximum Marks : 70

Note : *Attempt any seven questions.*
All questions carry equal marks.

1. Define the following : 5+5=10
 - (a) Arches of foot
 - (b) Solid Block last

2. What are the raw materials used for making shank board ? Explain briefly. 10

3. Discuss the various methods of finish application. 10

4. Write the names of different types of soling material used in footwear industry. 10

5. Describe different types of upper material used in stitching process. 10

6. Explain various safety norms for the operators to be kept in mind during stitching process. 10
 7. Describe the points to be kept in mind while fixing and stitching reinforcement material. 10
 8. Describe safety measures to be followed during hand folding. 10
 9. Explain the different ways of edge inking. 10
 10. What is binding ? Explain the pre-check requirements and operation method for Italian binding. 10
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