

**MASTER OF BUSINESS ADMINISTRATION
(TEXTILE MANAGEMENT) (MBATEXM)**

Term-End Examination

June, 2013

**MCTE-042 : TEXTILE LOGISTICS AND SUPPLY
CHAIN MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

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1. (a) Elaborately discuss the push/pull view of the processes in a supply chain. 20
(b) Explain the role of the key players involved in ensuring an efficient and effective logistics system.
 2. (a) Discuss the importance of supply chain management in textiles industry. 20
(b) Elucidate on the key thrust areas of supply chain management which would lead to specific decision areas.
 3. (a) Discuss the role of forecasting in supply chain management. 20
(b) How effectively the capabilities of information technology be utilized in forecasting.

4. (a) Write short notes on Vendor Evaluation. 20
(b) Elaborate on the importance of Warehousing in Logistics and Supply Chain management.
5. (a) Discuss the importance of outbound logistics in textiles industry. 20
(b) Justify Water Transport as an important mode of Transport.
6. (a) Discuss Third Party Logistics. 20
(b) What are the factors that influence the choice of location ?
7. (a) Write short notes on Pricing Related Metrics. 20
(b) Discuss the obstacles to achieve strategic fit in supply chain.
8. (a) Discuss the role of Information technology in supply chain. 20
(b) Explain how lack of coordination in supply chain will lead to lower effectiveness.
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