

**MASTER OF BUSINESS ADMINISTRATION
(SUPPLY CHAIN MANAGEMENT)
(MBASCMFL)**

Term-End Examination

June, 2013

MCQ-026 : SUPPLY CHAIN RISK MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. What is risk pooling ? Discuss how the risk of demand variability can be managed with the help of risk pooling. 20
2. Describe the various types of supply contracts. Describe any one type of supply contract with the help of suitable example. 20
3. Explain the shifting of demand across markets and the shifting of demand across products. 20
4. Differentiate between make to stock and make to order with the help of examples. 20
5. Discuss the factors responsible for bullwhip effect across the supply chain. 20

6. Discuss how information sharing improves the trust among trading partners in the supply chain. 20
7. Discuss the role of Collaborative Planning, Forecasting and Replenishment (CPFR) in successful management of a supply chain. 20
8. Write short notes on following : 5x4=20
- (a) Environment and SCM
 - (b) Product recovery
 - (c) Scenario Planning in Supply Chain Risk Management
 - (d) Process Sequencing
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