MASTERS OF BUSINESS ADMINISTRATION (SUPPLY CHAIN MANAGEMENT) (MBASCMFL)

00489

Term-End Examination

June, 2013

MCQ-020 : SUPPLY CHAIN OPERATIONS-3

Time : 2 hours   *Maximum Marks : 50*

Note : Attempt **any five** questions. All questions carry **equal** marks.

1. What do you understand by space utilization ?   **10** Discuss the capacity utilization under and over capacity with examples.

2. Define Customer Relationship Management.   **10** What do you understand by Six Sigma strategy in customer relationship management ?

3. Explain the difference between Electronic Data   **10** Interchange and XML in warehouse operation with suitable examples.

4. What do you understand by Material   **10** requirements planning. Discuss the role of MRP in inventory management.

5. What do you understand by Automated CC/ Space allotment in warehouse operations discuss with detailed examples ? **10**

6. Define Automated Data Capture Mechanisms in warehouse management systems. **10**

7. Explain the picking methods in warehouse management. Discuss the accuracy and efficiency of picking methodologies. **10**

8. Write short notes on the following : **10**
   (a) Cross Dock
   (b) PLB
   (c) Transactions
   (d) Load Building

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