

00139

**MASTER OF BUSINESS ADMINISTRATION
SUPPLY CHAIN MANAGEMENT
(MBASCMFL)**

Term-End Examination

June, 2013

MCQ-017 : TRANSPORTATION MANAGEMENT

Time : 3 hours

Maximum Marks : 100

*Note : Answer **any five** questions.*

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1. (a) Why transportation infrastructure is important ? 10
 - (b) What are the two fundamental transport principles ? 10
 2. (a) Discuss the strengths and weaknesses of air transport. 10
 - (b) Define Piggyback. Explain with the help of a suitable example. 10
 3. (a) What are pickup and delivery (PUD) terminals ? 10
 - (b) Enumerate the legal classifications of carriers. Explain common carrier. 10

4. (a) Which are the practical guidelines for good routing and scheduling ? 10
(b) What are "Time Window" ? 10
5. (a) What is optimisation of vehicle fleet operation ? 10
(b) What activities are involved in fleet management ? 10
6. (a) Which are the characteristics of transportation networks ? 10
(b) Define reverse logistics 10
7. (a) What is meant by Intelligent Transportation System (ITS) ? 10
(b) What is Global Positioning System (GPS) ? 10
Explain with the help of a suitable example.
8. What is Benchmarking and what it is not ? 20
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