

**MASTER OF BUSINESS ADMINISTRATION
(MBAEV)**

Term-End Examination

June, 2013

**MCNE-062 : DISTRIBUTION AND LOGISTICS
MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

All questions carry equal marks.

1. What is Supply Chain Management ? Contrast it with logistics management. 20
2. What are the main differences between logistics within a single country and logistics that span a number of different countries ? What are the specific problems of working internationally ? 20
3. 'Transport is becoming increasingly less important, as e-commerce and developments become wide spread'. Do you think that this is true ? Give justification to your answer. 20
4. "If the flow of material is properly coordinated, there is no need for stock and, therefore, no need for warehouses." Do you agree with this statement ? Justify your answer. 20

5. What factors in real inventory control are not included in the economic order quantity model ? If the cost of holding stock are so difficult to find, how reliable are the results from this kind of analysis ? Explain. 20
6. What are the most significant changes that JIT brings to the planning of logistics in an organization ? What happens if an organization wants to introduce JIT, but finds that its suppliers can not cope with the small batches and frequent deliveries ? 20
7. 'What you can not measure, you can't manage'. To what extent do you think this true ? Give suitable examples in support of your answer. 20
8. Write short notes on *any two* of following : 10+10
- (a) Customer Service and Logistics
 - (b) Logistics Network Planning
 - (c) Freight Transport
 - (d) Out Sourcing Management
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