

**MASTER OF BUSINESS ADMINISTRATION
(MBAEV)**

Term-End Examination

June, 2013

**MCNE-056 : INTERNATIONAL BUSINESS
ENVIRONMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. Explain the forces of globalization giving relevant examples.
2. Discuss translation exposure and its impact of a multinational company.
3. Explain how organization design varies from country to country.
4. Discuss the regulatory environment in international trade.
5. Explain the process of globalization giving suitable examples.

6. Discuss the ethical and social issues in international business.
 7. Explain Balance of Payments theory of International trade.
 8. Write notes on the following :
 - (a) Competitive strategy in international business
 - (b) Transactions exposure
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