No. of Printed Pages : 2

MCNE-015

MASTER OF BUSINESS ADMINISTRATION (MBACN) Term-End Examination June, 2013

MCNE-015 : STRATEGIC HUMAN RESOURCE MANAGEMENT

Time : 3 hours Maximum Marks : 100
Note : Answer any five questions. All questions carry equal
marks i.e. 20.

- 1. Define and discuss the need and importance of strategic human resource management (SHRM).
- 2. What is corporate strategy ? Discuss the linkage between HRM and corporate strategy citing examples.
- 3. Discuss critically different models of SHRM.
- 4. Discuss the concept of employee engagement and its importance in current scenario citing examples.
- 5. What is learning organization ? Explain the concept of multiskilling with the help of examples.

MCNE-015

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6. Describe the strategic importance of performance management in current scenario. What are the issues involved in effective performance management ?

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- Discuss the concept of global HR strategies and various issues associated with it citing examples.
- 8. Discuss the behavioural issues in SHRM with suitable examples.

MCNE-015