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**MASTER OF BUSINESS ADMINISTRATION
EVERONN (MBAEV)****Term-End Examination****June, 2013****MCN-035 : PRINCIPLES OF MANAGEMENT***Time : 3 hours**Maximum Marks : 100*

Note : Attempt any five questions.

1. (a) Explain the contributions of Elton Mayo to management thought. 10
(b) Discuss various levels of management. 10
2. (a) Bring out the distinctive features of managerial control. 10
(b) "Planning is an empty exercise without controlling". Comment. 10
3. (a) What is the need and importance of ethics in business ? Explain. 10
(b) What are the factors affecting business ethics ? Discuss. 10
4. (a) Describe the key elements of Management by Objectives (MBO). 10
(b) "MBO has certain benefits and certain problems." Critically examine the statement. 10

5. (a) Discuss the merits and demerits of decentralisation. 10
- (b) Suggest suitable measures to make decentralisation more effective. 10
6. (a) Discuss the concept of communication. 10
What are some of the written channels of communication ?
- (b) Explain how would you go about improving communication between departments in an organisation ? 10
7. (a) What is meant by staffing ? Why has this function achieved importance these days ? 10
- (b) Give an overview of the process of manpower planning. 10
8. Write comprehensive notes on **any two** of the following : 10x2=20
- (a) Decision - making process.
- (b) Delegation of authority.
- (c) Methods and techniques of controlling.
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