

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

Term-End Examination

June, 2013

MCT-015 : ENTREPRENEURSHIP

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. Define and explain the concept of entrepreneurship. Explain the Kao's Model of entrepreneurship. 20
2. (a) What are the essential characteristics of an Enterprise ? 10+10
(b) What according to you are the major functions of an entrepreneur ?
3. Discuss in detail the factors affecting entrepreneurial growth in India. Cite two examples. 20
4. Discuss the challenges being faced by the small enterprises in our country. Suggest measures to overcome them. 10+10

5. Define intrapreneurship. Why is it gaining so much of importance in today's corporate world? Do you think that the scope of intrapreneurship is bright in India? Give reasons. 3+7+10
6. Narrate the problems faced by women entrepreneurs in India. Give measures to help them overcoming the difficulties that come on their way to success. 10+10
7. Elaborate the methods of conducting training programmes. What method will you opt for conducting an EDP? 20
8. What are the qualities of a good trainer? Explain their roles and functions. 20
-