

00926

**MASTER OF BUSINESS ADMINISTRATION  
(MBACT)**

**Term-End Examination**

**June, 2013**

**MCT-013 : BUSINESS ETHICS**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any five questions. All questions carry equal marks.*

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1. What is the role of ethics in protecting the external environment ? Explain giving examples.
2. Discuss the inter - relationship of society and business ethics and how business ethics impacts a business environment.
3. Explain the role and relevance of business ethics in the Government sector.
4. Briefly explain the following :
  - (a) Industrial licensing
  - (b) Socio - economic sector

5. Define and explain business ethics giving suitable examples.
  6. What do you understand by Consumer Protection Act ? As a consumer, what considerations will you take into account to follow Consumer Protection Act.
  7. As per the international norms, what are the features an organization should follow, while advertising its products ? Discuss.
  8. Explain the following :
    - (a) Job description
    - (b) Exploitation of employees
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