

**MASTER OF BUSINESS ADMINISTRATION
(BANKING AND FINANCE) (MBABFEV)**

Term-End Examination

June, 2013

**MCN-030 : PROJECT PLANNING AND
APPRAISAL**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. What can a firm do to stimulate the flow of project idea ? Discuss how a project rating index may be developed. 20
2. Describe briefly the general sources of secondary information available in India. Discuss the key steps in a sample survey. 20
3. What are the broad types of materials and inputs ? What questions would you raise in assessing whether the material and input requirements of the project would be reasonable met ? 20
4. Describe the contents of a project master plan. How is the project team created ? 20

5. What questions must be answered every time a new project is planned ? What are the steps in the planning process that answer these questions ? 20
 6. Define cost escalation. What are the major sources of cost escalation ? What are the reasons for investigating the influence of schedules on the project costs ? 20
 7. List the techniques of risk analysis. Discuss the steps involved in decision tree analysis. 20
 8. Discuss the principal sources of discrepancy between social costs and benefits on the one hand and monetary costs and benefits on the other hand. 20
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