

EXECUTIVE MBA
(EXMBA)

Term-End Examination
June, 2013

MCT-064 : BUSINESS ETHICS, CORPORATE
GOVERNANCE, CSR

Time : 3 hours

Maximum Marks : 100

Note : Attempt *any five* questions.

1. Corporate Governance is a system and process 20
by which companies are regulated and controlled
in the best interest of all stakeholders. Explain this
statement.
2. Discuss why is integrity considered essential for 20
a business firm.
3. What is Professional ethics ? What is its 20
importance ?
4. Why should business be socially responsible ? 20
Discuss.
5. Explain the financial implications of Corporate 20
social responsibility.

6. What is business ethics ? What are its dimensions ? 20
 7. Explain what role do the Director play in safeguarding the interest of stakeholders. 20
 8. Explain the principles of Corporate social responsibility. 20
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