

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)
(BBARS)**

Term-End Examination

June, 2013

BRS-007 : HUMAN RESOURCE MANAGEMENT

Time : 3 hours

Maximum Marks : 100

*Note : Answer **any five** questions. All questions carry equal marks.*

1. Explain the importance of HRM. Discuss the challenges that today's human resource managers are required to confront. 20
2. What do you understand by 'recruitment'? Bring out the factors which affect the process of recruitment. 20
3. What are the different types of employment tests? Discuss their merits and demerits. 20
4. Write short notes on :
 - (a) Job Enlargement and Job Enrichment 10
 - (b) Job Description and Job Specification 10

5. What do you understand by Placement and Induction ? What are the merits of a formal Induction Programme ? 20
 6. What is HRD ? Briefly discuss the principles that are to be followed for successful implementation of an HRD programme. 20
 7. What are the different types of transfer ? Briefly explain the need and purpose of transfers. 20
 8. Explain the steps followed in the process of performance appraisal. How the performance appraisal system can be made effective ? 20
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