

00685

**BACHELOR OF BUSINESS ADMINISTRATION  
(RETAIL SERVICES)  
(BBARS)**

**Term-End Examination**

**June, 2013**

**BRS-001 : BUSINESS ORGANISATION AND  
MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions. All questions carry equal marks.*

1. Explain briefly the various types of plans which a manager must devise to accomplish the objectives of his organisation. 20
2. Authority and responsibility should be equal. Discuss. What are the obstacles in the delegation of authority. How will you overcome them ? 6, 7, 7
3. Distinguish between the following : 5x4=20
  - (a) Centralisation and decentralisation
  - (b) Autocratic leadership and democratic leadership
  - (c) Organisation development and management development
  - (d) Line organisation and functional organisation.

4. (a) Describe control process in a business organisation. 10
- (b) Discuss the objectives of organisational development. 10
5. Discuss in detail various areas of social responsibilities of a business. Explain with suitable examples. 20
6. Write short notes on the following : 5x4=20
- (a) Departmentalisation
- (b) Zero base budgeting
- (c) Line and staff organisation
- (d) Unity of direction
7. You are a manager in a manufacturing company. How will you perform the job of "Grouping of Activities" as a step of process of organising. Explain with the help of examples. Define characteristics of organising. 20
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