00511

CERTIFICATE IN ENTREPRENEURSHIP

Term-End Examination June, 2012

CIE-01: INTRODUCTION TO ENTREPRENEURSHIP

Time: 2 hours

Maximum Marks: 50

Note:

- (i) All questions carry equal marks.
- (ii) Answer any five questions.
- 1. Briefly discuss the meaning and concept of entrepreneurship. How does entrepreneurship contribute in developing the economy?
- **2.** What is risk? How is risk taking behaviour important to an entrepreneur?
- **3.** What is Technopreneurship? Briefly discuss the characteristics of Technopreneurs.
- 4. Briefly explain the qualities required for a successful team. How do teams play an important role in entrepreneurship? Discuss.

- 5. Discuss the benefits of Globalization and its limitations.
- 6. What is Social entrepreneurship? Explain the differences between Commercial and Social entrepreneurs.
- 7. What is Achievement Motivation? How does Achievement Motivation play an important role in entrepreneurship?
- 8. Explain the objectives of the Tower Building exercise and its significance in entrepreneurship.