

00931

**MASTER OF ARTS (EDUCATION)**

**Term-End Examination**

**June, 2012**

**MES-115 : COMMUNICATION TECHNOLOGY  
FOR DISTANCE EDUCATION**

*Time : 3 hours*

*Maximum Weightage : 70%*

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- Note :** (i) *All questions carry equal weightage.*  
(ii) *All questions are compulsory.*
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1. Answer the following questions in about 600 words :

compare the merits of print medium with those of nonprint media.

**OR**

Describe the economic and technological factors that influence the adoption and growth of communication technology in a country.

2. Answer the following question in about 600 words.

Discuss the significant elements of planning and organization involved in video production.

**OR**

Critically discuss the criteria for making decisions about media selection for distance education.

3. Answer *any four* of the following questions in about 150 words each :

- (a) Differentiate between the Computer Assisted Learning (CAL) and Computer Managed Learning (CML).
- (b) Explain the process of educational communication.
- (c) Differentiate between teletext and video text.
- (d) Briefly describe the process of writing a script for an educational programme.
- (e) Explain the effective use of computers in education.
- (f) Write a short note on telephone mediated instruction.

4. Answer the following question in about 600 words :

What are the different types of teleconferencing used in distance education ? Describe the process of organising a teleconference session using a two way audio and one way video system.

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