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**M.A. IN FASHION RETAIL MANAGEMENT  
(MAFRM)**

**Term-End Examination**

**June, 2012**

**MFM-035 : PRODUCT KNOWLEDGE**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : (i) Answer any five.*

*(ii) All questions carry equal marks.*

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1. Explain *any five* of the following terms 5x4=20
    - (a) Gauge
    - (b) Circular Knitting
    - (c) Single Jersey
    - (d) Wales
    - (e) GSM
    - (f) Pigment Printing
    - (g) Fabric defect
  
  2. What do you understand by knitting ? What are the major differences between knitted and woven fabrics. 20
  
  3. What do you understand by dyeing ? Explain different types of dyeing processes involved at yarn and fabric dyeing stage. 20

4. What do you understand by textile testing ? What is the significance of textile testing ? Explain with the help of examples. 20
5. (a) What do you understand by finishing. Explain any two aesthetic finishes and two functional finishes. 10
- (b) Differentiate between temporary, permanent and durable finishes giving example. 10
6. What do you understand by 'care' of textiles. Explain after - care methods of knitted and woven textiles. 20
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