

**M.A. IN APPAREL PRODUCTION
MANAGEMENT**

Term-End Examination

June, 2012

00275

MFM-014 : Introduction to Research Methodology

Time : 3 hours

Maximum Marks : 100

- Note :**
- (i) There are 3 sections -A, B and C.
 - (ii) **All Sections are compulsory.**
 - (iii) Internal choice has been provided in section A and B.
 - (iv) In section A any 5 questions out of six have to be attempted.
 - (v) In section B any 2 questions out of 3 have to be attempted.
 - (vi) Section C is **compulsory** and no choice is there.

SECTION-A

(Attempt *any 5* questions out of 6.)

1. What do you mean by research ? What is the difference between Academic Project and Industry Project ? Explain with examples. 7
2. What are various aspects of Research Problem ? Explain. 7

3. What do you understand by Primary data and Secondary data ? What are the methods to collect them ? 7
4. Explain the formulation of objectives. What are main objectives and sub-objectives ? Explain with examples. 7
5. What do you mean by Research Design ? 7
6. What do you mean by hypothesis ? State different types of hypothesis. 7

SECTION-B

(Attempt *any two* questions out of *three*)

7. Explain different types of Research. 20
8. Explain-Sampling Design, Sample Plan and Sample Size. 20
9. Explain dependant variable, independant variables and extraneous variable with examples. 20

SECTION-C

(Question 10 is compulsory)

10. Explain different parts of Research Design and how do they differ from different kinds of Researches. 25
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