

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION (BAFMP)**

00862

Term-End Examination

June, 2012

BFD-051 : HUMAN RESOURCES

Time : 3 hours

Maximum Marks : 100

Note : All questions are compulsory.

1. Answer the following questions :

- (a) Explain the theory of Hygiene with relevant examples. 15
- (b) Explain the difference between on - the job training and off - the job training with suitable examples. 15

OR

What are the steps involved in the process of selection ? 15

2. Explain in detail *any three* of the following questions : 20x3=60

- (a) Explain what do you understand by group norms ?
- (b) Differentiate between Role play and coaching as two methods of training.

- (c) How does an organization benefit from job rotation.
 - (d) What is the process of recruitment followed by the organization ?
 - (e) Define leadership. How many types of leaders do we have ? Explain and one giving examples ?
3. Write a note on *any one* of the following questions : **10x1=10**
- (a) How does group formation takes place ?
 - (b) What is the theory of Maslow ? Explain in detail.
 - (c) Define communication. What are the different barriers to communication ?
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