

**B.A. (FASHION DESIGN)**

**Term-End Examination**

**June, 2012**

00192

**BFD-016 : CONTEMPORARY WORLD FASHION**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt all questions. Internal choice indicated.  
Support answers with sketches/illustrations.*

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1. Briefly explain the following (*any four*) : 4x5=20
  - (a) Grunge
  - (b) Lolita
  - (c) Gandhi Look
  - (d) Dread locus
  - (e) Singing cow boys
  - (f) Rave
  
2. Write in detail about the following (*Any six*) : 6x5=30
  - (a) Hawaii fashion
  - (b) Ao dai and its types
  - (c) Korean hanbock.
  - (d) Kente cloth
  - (e) Ethiopia fashion inspiration
  - (f) Hope chest
  - (g) Mao suit
  - (h) The Rastafarian costume

3. Briefly write about the punk's and goth look of the 60's and 70's. Also mention its trickle down effect in today's society. **10**

**OR**

Explain the Hippies and flower power look. Also state its influence in Indian society.

4. Write about the contribution of Italian designers stating their design philosophy. **20**

**OR**

What is the contribution of Madeleine Vionnet and Charles Frederick Worth to the ever growing fashion Industry ?

5. Give the details about the traditional and national costume of Japan. **20**

**OR**

Enumerate any four Indian innovators according to you who have made a difference to the Industry.

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