

**MBA IN HOSPITALITY MANAGEMENT**

**Term-End Examination**

**June, 2012**

**MHY-001 : TRAVEL AND TOURISM  
MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions in about 600 words.*

1. Discuss the historical evolution and development of Tourism. 20
2. Describe the various types of tourism in India. 20
3. Analyse the role of travel agency in development of tourism in India. 20
4. What do you mean by tour operation ? How a tour package is prepared ? 20
5. Write notes on the following : 20  
(a) IATA (b) PATA

6. What do you mean by itinerary ? Mr. James Bond 20  
wants to experience heritage and culture of India.  
Prepare an itinerary of 10 days for the same.
  7. 'Cruises were considered as floating hotels and 20  
now considered as floating destinations/cities.'  
Comment.
  8. Examine the importance of rail transportation in 20  
the promotion of tourism in India.
  9. What are the future trends in Indian Tourism ? 20  
Examine their importance.
  10. Write short notes on the following : 10+10=20  
(a) Sustainable Tourism Development  
(b) Eco-tourism
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