

01239

**POST GRADUATE DIPLOMA IN
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)
Term-End Examination
June, 2012**

**MIP-003 : INDUSTRIAL PROPERTY :
TRADEMARKS, GEOGRAPHICAL INDICATIONS,
TRADE SECRETS, UNFAIR COMPETITION**

Time : 2 hours

Maximum Marks : 50

Note : All questions are compulsory.

1. Attempt *all* the following questions. Each question carries 2 marks. 5x2=10
 - (a) What is the difference between collection mark and certification mark ?
 - (b) What do you mean by the term trade mark ?
 - (c) What is franchising ?
 - (d) Explain Madrid agreement.
 - (e) What are the advantages of registering a geographical indication ?

2. Attempt *any four* parts. Each part carries 5 marks. 4x5=20
 - (a) Define character Merchandising.
Differentiate between categories of Merchandising.
 - (b) What do you understand by free riding and Dilution of a mark.

- (c) Discuss the law relating to well - Known Trade - marks as laid down in Paris convention.
- (d) Explain the meaning of protection of geographical indications.
- (e) Explain the key features of filing an international registration.

3. Attempt *any two* parts.

2x10=20

- (a) What do you understand by the term 'trade secret' ? Explain the ways of protecting a trade secret.
- (b) What is Trade Law Treaty (TLT) ? Discuss the main provisions of the Treaty.
- (c) Differentiate between indication of source and the appellation of origin. Discuss the provisions in TRIPs Agreement with regard to geographical indications.
