

00873

**P.G. DIPLOMA IN BOOK PUBLISHING**

**Term-End Examination**

**June, 2012**

**MBP-007 : Editing Textbooks**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : This question paper has five compulsory questions. Attempt each question in 300-350. Unless otherwise instructed. All questions carry equal marks.*

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1. Discuss the issues of language with reference to pronunciation, stress, intonation and punctuation. 20

**OR**

Discuss the role of the textbook editor vis-a-vis the course writer(s) with suitable examples. 20

2. Why is it important for a teacher to understand the theory of "Multiple Intelligences" ? Illustrate your answer. 20

**OR**

"Art and graphics play a very important role in textbook". Discuss with appropriate examples. 20

3. Content and objectives are interdependent in curriculum development. Discuss. 20

OR

Should the evaluation be by internal assessors or external assessors or a mix of both ? Illustrate your answer. 20

4. What are the main points to be considered while evaluating an internet resource ? Discuss. 20

OR

"Editing can make or mar a Competitive Book". Do you agree ? Illustrate your answer. 20

5. Discuss *any two* of the following in 150-200 words each. 2x10=20

- (a) The Theory of Critical Periods
  - (b) warm and cool colours
  - (c) Chronological order and sequential order.
  - (d) Editing books for visually challenged children.
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