

**M.Sc. LEATHER GOODS AND ACCESSORIES
DESIGN (MSCLGAD)**

Term-End Examination

June, 2012

MFW-058 : BUSINESS COMMUNICATION - II

00605

Time : 3 hours

Maximum Marks : 70

Note : All questions are compulsory.

1. What is Public Speaking ? Write advantages and disadvantages of Public Speaking. 5
2. To be persuasive, do not talk slow or fast. Give your comments. 5
3. Describe technique for Effective Communication, with the help of suitable examples. 5
4. How to make a Good Speech ? Give an example. 5
5. How to structure your Presentation ? Describe. 5
6. What is Interpersonal Behaviour ? Why is it important in an organisation ? 10

7. Paralinguistic is concerned with how words are spoken i.e. the volume, the intonation, the speed etc ? Explain with the help of suitable examples. 10
 8. You too can get rid of your fear of Public Speaking. Elaborate how ? 10
 9. What are Presentation Skills ? What are different issues to be considered while delivering an effective Presentation ? 15
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